

aida®

design since 1953
denmark



SPRING SUMMER 2024

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B2B SHOP

To shop on our aida B2B:
Danish B2B site <http://forhandler.aida.dk/>
English B2B site <http://dealer.aida.dk/>

B2C SHOP

aida.dk
Find an aida dealer near you - please contact us on
+45 87 49 09 00 / mail@aida.dk
only online shopping in Denmark

Danish design since 1953 - we strive
to service all parts of the table.

In our DAILY collection you find a broad
appeal and excellent functionality,
no compromises have been made
when it comes to wear and tear.

It is solid and good quality at reasonable
prices within dinnerware, glasses,
cutlery, kitchen utensils and gifts.

We will continue to set the daily
dinner table.

Follow our care guide to keep your stoneware beautiful for many years. See the guide at aidadenmark.com

DAILY COLLECTIONS

In 1953, Ancher Iversen set up the company Ancher Iversen a/s with the intention of setting the daily table with good design.

In 1969, the well-known company invited the hard-working colleague Finn Maae Jensen to become partner and when Ancher Iversen passed away a few years later, Finn became owner of the company.

In 1996, the Søholm stoneware factory joined the aida family.

In 2002, Peter Maae Jensen became managing director and principal shareholder, thereby giving the company new life in its already great heritage of making good designs for every table and kitchen.

The company completed a rebranding process and, among other things changed its name to aida (ancher iversen danmark).

Today, aida is a Danish design company striving to give food lovers the highest possible value for money within dinnerware, glassware, cutlery, kitchen utensils, lifestyle and gift articles.

Café white porcelain has a traditional and classic look that never goes out of style – perfect for everyday life. Solid design – good quality. Dishwasher, microwave, freezer safe & oven safe.

 <p>21981 mug 30 cl 4 pcs giftbox</p>	 <p>21980 coffee cup 22 cl 4 pcs giftbox</p>	 <p>21983 dinner plate 24 cm 4 pcs giftbox</p>	 <p>21982 dessert plate 19 cm 4 pcs giftbox</p>	 <p>21984 soup plate 22 cm 4 pcs giftbox</p>
 <p>21985 steak plate 27 cm 4 pcs giftbox</p>	 <p>21952 café set 40 pcs</p> <ul style="list-style-type: none"> 4 × mug w/handle 30 cl 4 × dessert plate 19 cm 4 × dinner plate 24 cm 4 × soup plate 22 cm 4 × low water glass 26,5 cl 4 × red wine glass 34 cl 16 pcs Atelier cutlery 			



CAFÉ GLASS

// CAFÉ GLASS

DAILY design glassware - all designed to combine crosswise for a cool look. Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide and make sure not to drop them on the floor – and your glasses will stay beautiful and useable for many years.



22030
coloured tumblers
34,5 cl
6 pcs mixed
blue, amber, smoke,
pink, green, light
blue



22040
coloured tumblers
34,5 cl
4 pcs mixed
amber, light blue,
pink, green



88500 1 pcs
21993 4 pcs
white wine glass
24,5 cl



88501 1 pcs
21994 4 pcs
red wine glass
34,5 cl



88505 1 pcs
21990 4 pcs
low water glass
26,5 cl



88504 1 pcs
21998 4 pcs
champagne glass
22 cl



88506 1 pcs
21991 4 pcs
high water glass
32,5 cl



31035R
decanter
1,0 l

EMELY ROSE CUTLERY



// EMELY ROSE CUTLERY

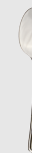
In the romantic universe of Emely Rose you will be seduced by the femininity, cosiness, atmosphere and idyll surrounding the products. Dishwasher safe.



64473
fork
1 pcs



64471
knife
1 pcs



64472
spoon
1 pcs



64474
tea spoon
1 pcs



























AROMA GASTRO

// AROMA GASTRO



The series covers a wide palette of gastronomy products. It has a classic, simple and elegant look. The dishes in the series are suitable for the oven, freezer, microwave oven and the dish-washing machine.

 58058 rectangular dish 40 × 21,5 cm	 58059 rectangular dish 42 × 26 cm	 58062 salad bowl 12 cm	 58113 salad bowl 14 cm	 58114 salad bowl 23 cm
 58104 pie dish 15 cm	 58105 pie dish 25 cm	NEWS  58501 pie dish 27 cm	 58106 pie dish 30 cm	 58135 oval pie dish 16 × 11 cm

 58102 jug 0,5 l	 58103 jug 0,2 l	 58137 cake plate 29 cm	 58107 ramekin 9 cm	 58110 sauce boat 35 cl
 58119 egg cup 5 cl	 58111 salt shaker 9 cm	 58112 pepper shaker 9 cm	NEWS  59206 oval dish 30 cm	NEWS  59207 oval dish 36 cm
NEWS  58508 rectangular dish 24 × 17 × 6 cm	 59204 rectangular dish 29 × 24 × 5 cm	NEWS  58509 rectangular dish 30 × 22 × 7 cm	NEWS  58510 rectangular dish 35 × 25 × 7,5 cm	NEWS  58513 aroma bowl 12 cm
NEWS  58514 aroma bowl 18 cm	NEWS  58515 aroma bowl 20 cm			

ATELIER GRANIT



// ATELIER GRANIT

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83469
glass 36 cl
6 pcs giftbox



83471
glass 28 cl
6 pcs giftbox



GOURMET GLASS

//GOURMET GLASS

The subtle lines in the design of the Gourmet glasses help you serve your drinks in style. The Gourmet series is a range of different wine-, drinks- and water glasses. The round shaped glasses are timeless and sophisticated and serve many different purposes. The range is an excellent addition to a classic dinner table setup and is also perfect in the modern kitchen.



88460
red wine 53 cl
1 pcs



88461
white wine 40 cl
1 pcs



88462
champagne 21 cl
1 pcs



88464
tumbler high 36 cl
1 pcs



88465
tumbler low 39 cl
1 pcs



TULIP VASES

//TULIP VASES

Modern simple tulip vase. A bunch of tulips or roses gives the vase an exclusive look. Available in 3 individual and stylish colours.



31960
clear vase
20 cm / giftbox



31961
white vase
20 cm / giftbox



31962
smoke vase
20 cm / giftbox



CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

DINNERWARE - STONEWARE & PORCELAIN

Stoneware and porcelain are sturdy materials burned at high temperatures. The higher the temperature, the sturdier it gets – and our stoneware and porcelain are burned at very high temperatures above 1200° C.

As long as you take certain precautions, our stoneware and porcelain are dishwasher, oven and microwave safe and can also go in the freezer. But never put normal stoneware and porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

GLASS – SODAGLASS

Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide – and make sure not to drop them on the floor – and your glasses will stay beautiful and usable for many years. You can easily wash your soda glasses together with dishes and cutlery, as long as you choose a short cycle with temperatures below 55° C. Apart from that, we recommend that you follow our care guide for crystal glass.

CUTLERY - STAINLESS STEEL



All our cutleries are made from stainless steel. Stainless steel is a very robust material, which is easy to care for. You should, however, always follow our care guide, since stainless steel should maybe rather be called rust-resistant steel, because all steel – also stainless steel – can rust, if it is not treated correctly. Cutlery should always be rinsed or washed immediately.





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denmark

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