

A photograph of a table setting featuring a white ceramic bowl on a matching plate, a glass, and silverware (spoon, knife, fork) on a green placemat. White chrysanthemums are in the background. The 'aida' logo is overlaid in red.

aida®

design since 1953
denmark

SPRING SUMMER 2025

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B2B SHOP

To shop on our aida B2B:
Danish B2B site - forhandler.aida.dk
English B2B site - dealer.aida.dk

B2C SHOP

aida.dk
Find an aida dealer near you - please contact us on
+45 87 49 09 00 / mail@aida.dk
only online shopping in Denmark



Danish design since 1953 - we strive to service all parts of the table.

In our DAILY collection you find a broad appeal and excellent functionality. No compromises have been made when it comes to wear and tear.

It is solid and good quality at reasonable prices within dinnerware, glasses, cutlery, kitchen utensils and gifts.

We will continue to set the daily dinner table.

DAILY COLLECTIONS

In 1953, Ancher Iversen set up the company Ancher Iversen A/S with the intention of setting the daily table with good design.

In 1969, the well-known company invited the hard-working colleague Finn Maae Jensen to become partner and when Ancher Iversen passed away a few years later, Finn became owner of the company.

In 1996, the Søholm stoneware factory joined the aida family.

In 2002, Peter Maae Jensen became managing director and principal shareholder, thereby giving the company new life in its already great heritage of making good designs for every table and kitchen.

The company completed a rebranding process and, among other things changed its name to aida (ancher iversen danmark).

Today, aida is a Danish design company striving to give food lovers the highest possible value for money within dinnerware, glassware, cutlery, kitchen utensils, lifestyle and gift articles.



CAFÉ

// CAFÉ

Café white porcelain has a traditional and classic look that never goes out of style – perfect for everyday life. Café is known for its solid design and good quality. Dishwasher, microwave, freezer safe & oven safe.



 <p>21981 mug 30 cl 4 pcs giftbox</p>	 <p>21980 coffee cup 22 cl 4 pcs giftbox</p>	 <p>21983 dinner plate 24 cm 4 pcs giftbox</p>	 <p>21982 dessert plate 19 cm 4 pcs giftbox</p>	 <p>21984 soup plate 22 cm 4 pcs giftbox</p>
 <p>21985 steak plate 27 cm 4 pcs giftbox</p>	 <p>21952 café set 40 pcs</p> <ul style="list-style-type: none"> 4 × mug w/handle 30 cl 4 × dessert plate 19 cm 4 × dinner plate 24 cm 4 × soup plate 22 cm 4 × low water glass 26,5 cl 4 × red wine glass 34 cl 16 pcs Atelier cutlery 			



CAFÉ GLASS

// CAFÉ GLASS

Café glass has a simple, Nordic expression and includes glasses for most occasions. Whether water is to be served on the everyday table or there is a toast with champagne you should look in the direction of Café. You can combine the glasses with most tableware and cutlery according to the simple design. Café glasses are produced in soda glass and are dishwasher safe.



	<p>22030 coloured tumblers 34,5 cl 6 pcs mixed blue, amber, smoke, pink, green, light blue</p>	<p>88500 1 pcs 21993 4 pcs white wine glass 24,5 cl</p>
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<p>88501 1 pcs 21994 4 pcs red wine glass 34,5 cl</p>	<p>88505 1 pcs 21990 4 pcs low water glass 26,5 cl</p>	<p>88504 1 pcs 21998 4 pcs champagne glass 22 cl</p>	<p>88506 1 pcs 21991 4 pcs high water glass 32,5 cl</p>	<p>31035 decanter 1,0 l</p>
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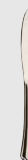
EMELY ROSE CUTLERY

// EMELY ROSE CUTLERY

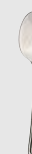
In the romantic universe of Emely Rose you will be seduced by the femininity, cosiness, atmosphere and idyll surrounding the products. Dishwasher safe.



64473
fork
1 pcs



64471
knife
1 pcs



64472
spoon
1 pcs



64474
tea spoon
1 pcs













AROMA GASTRO



// AROMA GASTRO

The series covers a wide palette of gastronomy products. It has a classic, simple and elegant look. The dishes in the series are suitable for the oven, freezer, microwave oven and the dish-washing machine.

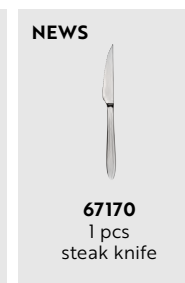
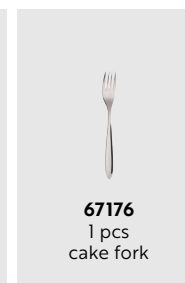
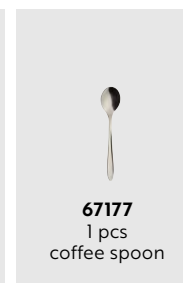
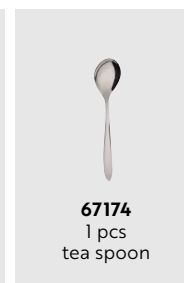
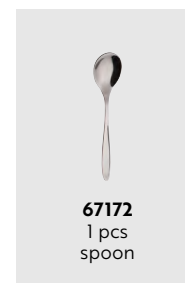
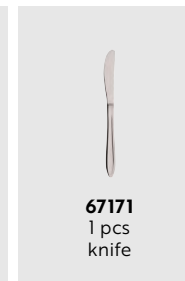
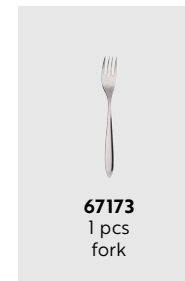
 58102 jug 0,5 l	 58103 jug 0,2 l	 58137 cake plate 29 cm	 58107 ramekin 9 cm	 58110 gravy boat 35 cl
 58111 salt shaker 9 cm	 58112 pepper shaker 9 cm	 59206 oval dish 30 cm	 59207 oval dish 36 cm	 59204 rectangular dish 29 x 24 x 5 cm
 58058 rectangular dish 40 x 21,5 cm	 58059 rectangular dish 42 x 26 cm	 58062 salad bowl 12 cm	 58113 salad bowl 14 cm	 58114 salad bowl 23 cm
 58119 egg cup 5 cl	 58508 rectangular dish 24 x 17 x 6 cm	 58509 rectangular dish 30 x 22 x 7 cm	 58510 rectangular dish 35 x 25 x 7,5 cm	 58513 aroma bowl 12 cm
 58104 pie dish 15 cm	 58105 pie dish 25 cm	 58501 pie dish 27 cm	 58106 pie dish 30 cm	 58135 oval pie dish 16 x 11 cm
 58514 aroma bowl 18 cm	 58515 aroma bowl 20 cm			

GASTRO CUTLERY



NEWS // GASTRO CUTLERY

Gastro cutlery has a classic, simple design that fits comfortably in the hand. Made of stainless steel, the cutlery is dishwasher safe, making it perfect for everyday use. With its timeless design, Gastro cutlery complements any table setting and is suitable for any occasion.



GASTRO LINE CUTLERY

NEWS // GASTRO LINE CUTLERY

Gastro line cutlery features a classic design with a stylish touch in the form of a line pattern that adorns the pieces. It is also highly suitable for any occasion, as it fits comfortably in the hand, and its simple appearance complements any table setting. Gastro line cutlery is made of stainless steel and is dishwasher safe, making it perfect for everyday use.

NEWS  67273 1 pcs fork	NEWS  67271 1 pcs knife	NEWS  67272 1 pcs spoon	NEWS  67274 1 pcs tea spoon
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ATELIER GRANIT

// ATELIER GRANIT

Atelier Granit is first and foremost known and loved as a classic, stylish café latte glass, but it is also an exceptionally versatile choice, perfectly suited for all beverages, both hot and cold. Available in two sizes, the glass can withstand temperatures of up to 85°C and features a durable, timeless design with a subtle pattern, ensuring a comfortable and secure grip. Atelier Granit glasses are made from robust soda glass and are dishwasher- and microwave-safe.



83469
glass 36 cl
6 pcs giftbox



83471
glass 28 cl
6 pcs giftbox



TULIP VASES



// TULIP VASES

Modern, simple tulip vase in an organic shape perfect for stunning flowers. A bunch of tulips or roses gives the vase an exclusive look and makes it possible to personalise it. The tulip vase is available in 3 individual and stylish colours.



31960
clear vase
20 cm / giftbox



31961
white vase
20 cm / giftbox



31962
smoke vase
20 cm / giftbox



CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

PORCELAIN

Porcelain is a sturdy material burned at high temperatures. The higher the temperatures, the sturdier it gets, and our porcelain is burned at very high temperatures above 1200° C. As long as you take certain precautions, our porcelain is dishwasher, oven and microwave safe and can also go in the freezer. However, you should not put porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

STAINLESS STEEL

Stainless steel is robust and easy to maintain. Rinse or wash it immediately after use to avoid damage from acidic foods. Avoid soaking, as all steel, including stainless steel, can rust if mistreated.

Our stainless steel products are dishwasher safe, but use chlorine-free detergent and rinse aid from the same brand. Do not overload the dishwasher, and dry the items thoroughly after washing to preserve their appearance.

Prevent "flash rust" by running regular dishwasher cleaning cycles and avoiding contact with rusted items. Check the plastic coating on wire racks to prevent rust transfer.

Knives should be placed separately, as their blades are made from steel that is less rust-resistant.



SODA GLASS


Our soda glasses are easy to maintain and dishwasher safe. Wash them with dishes and cutlery at temperatures below 55°C using a short programme. To prevent corrosion (glass disease), adjust your dishwasher to your water hardness and dose detergent, salt, and rinse aid correctly. Store glasses upright to allow them to breathe. A white coating may be lime deposits, removable with citric acid. Add 50 grams to the detergent compartment and run a cycle.



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design since 1953
denmark

 Aida a/s Denmark /  aida

 aida_denmark / aida_raw1835 / aida_lifeincolour

aida a/s, Langs Skoven 8, 8541 Skoedstrup, Denmark

Tel.: +45 87490900, E-mail: mail@aida.dk

www.aidadenmark.com