

aida[®]
life in colour



aida
Confetti



SPRING SUMMER 2025

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B2C SHOP

aida.dk
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MADE TO MIX

LIFE IN COLOUR is a universe with several different collections that aim to bring more colour to life and everyday experiences. LIFE IN COLOUR is designed in collaboration with the renowned industrial designer Karim Rashid and brought to life by gorgeous & creative stylist Trine Kjær.

LIFE IN COLOUR is created by Danish design house aida. We have designed tabletop products since we were established in 1953. With LIFE IN COLOUR we will continue to set the daily dinner table – now in a more colourful way as well.



LIFE IN COLOUR

Our LIFE IN COLOUR universe comprises four series; Art, Lido, Confetti and Karim, which can be mixed and matched.

ART

Our Art series is known for its stylish drinking glasses made from borosilicate glass. They are available in Mozzarella, Chili, Blueberry, Lemon, Pistachio, and Candyfloss which adds a colourful detail to your table setting.

LIDO

The Lido champagne coupes feature a sleek stainless steel design with a coloured line on the base, adding a pop of colour and enhancing their elegant appeal.

CONFETTI

The Confetti series has expanded and now includes not only porcelain but also cutlery, placemats, and alu bottles. Explore the unlimited colour combinations and table setting opportunities with Confetti.

COLOURS CHOSEN BY KARIM RASHID

The LIFE IN COLOUR universe's colours are all chosen by the renowned, industrial designer Karim Rashid. As a part of the collection, you will find Karim placemats and coasters in a modern and informal look created in 95% recycled leather.

ART GLASS

NEWS // ART GLASS

With a thin, coloured line Art glasses bring colour to your table setting in a stylish and understated way. The Art glasses are available in different, beautiful colours that all belong to the LIFE IN COLOUR universe. You are welcome to mix and match it to Confetti porcelain, and other LIFE IN COLOUR products.



NEWS



13710
mozzarella
29 cl



13708
chili
29 cl



13706
blueberry
29 cl



13700
lemon
29 cl



13709
pistachio
29 cl



13702
candyfloss
29 cl

LIDO CHAMPAGNE COUPES

COMING SOON // LIDO CHAMPAGNE COUPES

The Lido champagne coupes add a colourful and elegant touch to any table setting. Made from stainless steel and decorated with a beautiful coloured line on the base, it gives a stylish look. The Lido champagne coupes are available in Aqua, Chili, Candyfloss, and Vanilla, making it perfect for mixing and matching with other products from the LIFE IN COLOUR collection. The Lido champagne coupes are ideal for both champagne and drinks, as well as ice cream desserts and other delicious servings.



COMING SOON



13740
aqua
20 cl

COMING SOON



13741
chili
20 cl

COMING SOON



13742
candyfloss
20 cl

COMING SOON



13743
vanilla
20 cl



aida
Confetti
life in colour

LEMON
BORDEAUX
PISTACHIO
APRICOT
OLIVE
AQUA
BLUEBERRY
MUSTARD
CHILI
CANDYFLOSS
VANILLA



Are you ready for some more colour in your life?
Meet LIFE IN COLOUR – Confetti: 9 shapes – all in 11 colours. Made to mix.

Meet our Confetti partner the
gorgeous & creative stylist Trine Kjær.

TRINE KJÆR




CONFETTI CUTLERY

// CONFETTI CUTLERY

Do something extra for your table setting with Confetti cutlery in beautiful colours. Confetti cutlery has a stylish and modern design and fits well in the hand. Designed by Karim Rashid.

As a part of the LIFE IN COLOUR universe, Confetti cutlery can be mixed and matched in different colour combinations with Confetti porcelain.



 <p>13645 mozzarella 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>	 <p>13641 olive 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>					
 <p>13644 pepper 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>	 <p>13643 chili 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>					
 <p>13642 blueberry 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>	 <p>13640 candyfloss 16 pcs set</p> <hr/> <p>4 x fork 4 x knife 4 x spoon 4 x coffee spoon</p>					
						

CONFETTI PLACEMATS



NEWS // CONFETTI PLACEMATS

Confetti placemats are made in 95% recycled leather and decorated with the Confetti relief that gives them a stylish look. Designed by Karim Rashid.

They combine design and practicality by sparing your table and at the same time bringing beautiful colours to your table setting. The collection is part of the LIFE IN COLOUR universe, which brings colour into everyday life.

NEWS



13630
placemat
pepper
45 x 30,6



13620
placemat
lemon
45 x 30,6



13623
placemat
bordeaux
45 x 30,6



13629
placemat
pistachio
45 x 30,6



13621
placemat
apricot
45 x 30,6



13625
placemat
olive
45 x 30,6



13627
placemat
aqua
45 x 30,6



13626
placemat
blueberry
45 x 30,6



13628
placemat
chili
45 x 30,6



13622
placemat
candyfloss
45 x 30,6



CONFETTI ALU BOTTLES

// CONFETTI ALU BOTTLES

Confetti to go alu bottles add colour to everyday life and with several colour combinations. The bottles are made of aluminium, which makes them light weight, so they are easy to bring with you on the go. With its 0.6 l, Confetti to go alu is a good alternative to the plastic bottle, as it can be used again and again.



13260
alu bottle
pistachio/chili
0,6 l



13261
alu bottle
candyfloss/blueberry
0,6 l



13262
alu bottle
aqua/apricot
0,6 l



VANILLA

COMING SOON // VANILLA



COMING SOON



13508
cup
20 cl

COMING SOON



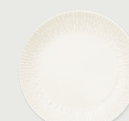
13501
mug
35 cl

COMING SOON



13503
dinner plate
27,5 cm

COMING SOON



13506
lunch plate
24 cm

COMING SOON



13502
dessert plate
21 cm

COMING SOON



13507
bowl
14 cm

COMING SOON



13510
salad bowl
23 cm

COMING SOON



13504
pasta plate
23 cm

COMING SOON



13514
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR
LIFE IN COLOUR



LEMON

NEWS



13308
cup
20 cl



13301
mug
35 cl



13303
dinner plate
27,5 cm



13306
lunch plate
24 cm



13302
dessert plate
21 cm



13307
bowl
14 cm



13310
salad bowl
23 cm



13304
pasta plate
23 cm



13314
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS HOLIDAY



BORDEAUX

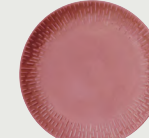
NEWS



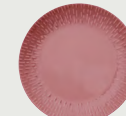
13368
cup
20 cl



13361
mug
35 cl



13363
dinner plate
27,5 cm



13366
lunch plate
24 cm



13362
dessert plate
21 cm



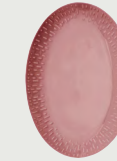
13367
bowl
14 cm



13370
salad bowl
23 cm



13364
pasta plate
23 cm



13374
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS CHRISTMAS



LIVE YOUR LIFE IN COLOUR

Confetti x Trine Kjær styling tip:
The perfect summer party with fresh vegetables, delicious seafood, and home baked bread. Combine pastel colours from Confetti with an elegant tablecloth and a summery bouquet of flowers. Serve the prawns in a wine glass, pour the wine, and let the festivities begin.

A woman in a white dress is styling a table. The table is set with a white tablecloth featuring a small, repeating floral pattern. On the table, there are several items: a vase of pink and white flowers, a glass of white wine, a glass of water, a plate of asparagus, a plate of oysters, a plate of bread, and a plate of prawns. The background is a textured wall.

MUSTARD

LEMON

AQUA

PISTACHIO

NEWS



13488
cup
20 cl



13481
mug
35 cl



13483
dinner plate
27,5 cm



13486
lunch plate
24 cm



13482
dessert plate
21 cm



13487
bowl
14 cm



13490
salad bowl
23 cm



13484
pasta plate
23 cm



13494
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
SUNDAY



APRICOT

NEWS



13328
cup
20 cl



13321
mug
35 cl



13323
dinner plate
27,5 cm



13326
lunch plate
24 cm



13322
dessert plate
21 cm



13327
bowl
14 cm



13330
salad bowl
23 cm



13324
pasta plate
23 cm



13334
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS WEEKEND



OLIVE

AQUA

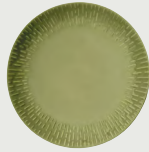
NEWS



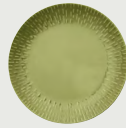
13408
cup
20 cl



13401
mug
35 cl



13403
dinner plate
27,5 cm



13406
lunch plate
24 cm



13402
dessert plate
21 cm



13407
bowl
14 cm



13410
salad bowl
23 cm



13404
pasta plate
23 cm



13414
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS EASTER



NEWS



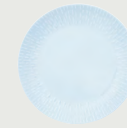
13448
cup
20 cl



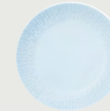
13441
mug
35 cl



13443
dinner plate
27,5 cm



13446
lunch plate
24 cm



13442
dessert plate
21 cm



13447
bowl
14 cm



13450
salad bowl
23 cm



13444
pasta plate
23 cm



13454
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS SPRING



LIVE YOUR LIFE IN COLOUR

Confetti x Trine Kjær styling tip:

Create a cosy afternoon with delicious pancakes paired with colourful Confetti plates and elegant Art glasses. Add a bouquet of wildflowers from the roadside and a nostalgic tablecloth for a touch of extra charm.



Mix in our new Art glasses. 6 colours for every mood.

BLUEBERRY

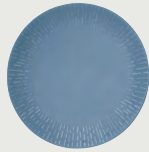
NEWS



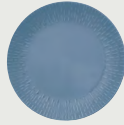
13428
cup
20 cl



13421
mug
35 cl



13423
dinner plate
27,5 cm



13426
lunch plate
24 cm



13422
dessert plate
21 cm



13427
bowl
14 cm



13430
salad bowl
23 cm



13424
pasta plate
23 cm



13434
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS SUMMER



MUSTARD

NEWS



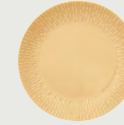
13388
cup
20 cl



13381
mug
35 cl



13383
dinner plate
27,5 cm



13386
lunch plate
24 cm



13382
dessert plate
21 cm



13387
bowl
14 cm



13390
salad bowl
23 cm



13384
pasta plate
23 cm



13394
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
THIS AUTUMN



CHILI

NEWS



13468
cup
20 cl



13461
mug
35 cl



13463
dinner plate
27,5 cm



13466
lunch plate
24 cm



13462
dessert plate
21 cm



13467
bowl
14 cm



13470
salad bowl
23 cm



13464
pasta plate
23 cm



13474
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
SATURDAY NIGHT



CANDYFLOSS

NEWS



13348
cup
20 cl



13341
mug
35 cl



13343
dinner plate
27,5 cm



13346
lunch plate
24 cm



13342
dessert plate
21 cm



13347
bowl
14 cm



13350
salad bowl
23 cm



13344
pasta plate
23 cm



13354
oval dish
36 x 25,5 cm

MADE
TO
MIX

LIVE YOUR LIFE IN COLOUR
TODAY



LIVE YOUR LIFE IN COLOUR

Confetti x Trine Kjær styling tip:
Is there a more Danish dessert than red berry pudding
with cream? Serve it in an Aqua pasta plate from Confetti
with cream in a small silver jug. Add a few fresh strawberries
and a summery drink, and you have the perfect summer vibe.



LEMON
BORDEAUX
PISTACHIO
APRICOT
OLIVE
AQUA
BLUEBERRY
MUSTARD
CHILI
CANDYFLOSS
PEPPER
MOZZARELLA

aida
x
karim



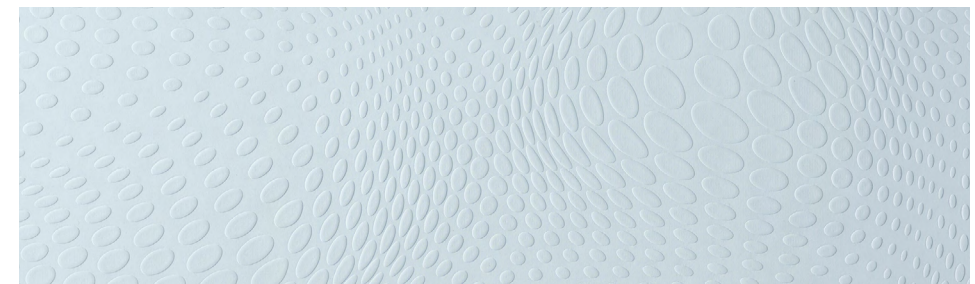
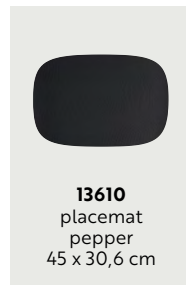
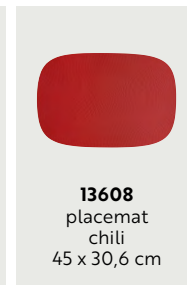
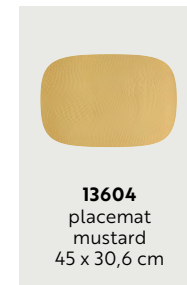
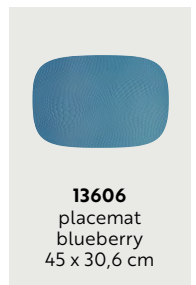
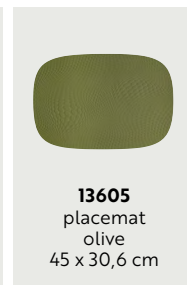
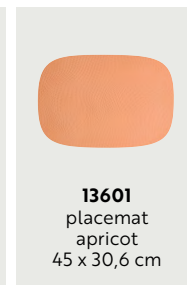
KARIM RASHID

Behind the love of colours is the renowned industrial designer Karim Rashid.
A collab we as a brand house is proud of.

KARIM PLACEMATS

// KARIM PLACEMATS

Designed by renowned industrial designer Karim Rashid, these placemats are crafted from 95% recycled leather and feature a modern, informal look. They combine practicality with effortless style, perfect for everyday use.






KARIM DOUBLE COASTERS

// KARIM DOUBLE COASTERS

Beautiful coasters in 95% recycled leather designed by the renowned, industrial designer Karim Rashid. Karim coasters are decorated with an organic pattern which gives them a lively and stylish look.



<p>95% RECYCLED LEATHER</p>	 <p>13680 double coaster pepper 4-pack 24 x 12 cm</p>	 <p>13681 double coaster mozzarella 4-pack 24 x 12 cm</p>	 <p>13682 double coaster chili 4-pack 24 x 12 cm</p>
--------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------



CARE GUIDE

Taking good care of your belongings makes great sense. It prolongs their lifespan, so you can enjoy your products for many years to come. Follow our care guide and keep your things beautiful and usable for many years to come.

PORCELAIN

Porcelain is a sturdy material burned at high temperatures. The higher the temperatures, the sturdier it gets, and our porcelain is burned at very high temperatures above 1200° C. As long as you take certain precautions, our porcelain is dishwasher, oven and microwave safe and can also go in the freezer. However, you should not put porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

LEATHER

Always remove spilled foods and fluids immediately, since they can cause stains. The placemats should always be cleaned after use, which can easily be done with a damp cloth and some mild washing-up liquid. Avoid contact with warm things such as pots and pans, folding the placemats as well as prolonged exposure to direct sunlight, and never put your placemats in the dishwasher. Now and then the place mats can be rolled "the opposite" way to make sure that they keep their completely flat shape.

STAINLESS STEEL

Confetti cutlery and Lido champagne coupe are made from stainless steel, a very robust material that is easy to care for. To keep your product beautiful for many years, we recommend rinsing or washing it immediately after use, as acids from certain foods can cause damage. However, you should never let it soak. Our stainless steel products are dishwasher safe, but we recommend using dishwasher detergent and rinse aid from the same brand and ensuring correct dosing – they must not contain chlorine. Do not overload the dishwasher, as the products need space to be thoroughly washed and rinsed. Once the washing cycle is complete, open the dishwasher to allow the moisture to escape. It is also beneficial to dry the products after washing to help preserve their appearance.



For the cutlery, note that knives should be placed separately in the dishwasher, as the blades are made from a type of steel that is less resistant to rust than the rest of the cutlery.

BOROSILICATE GLASS

Borosilicate glass stands out from other types of glass due to its impressive durability. It can withstand extremely high temperatures of up to 120 °C and is remarkably resistant to thermal shock, meaning it can easily handle both rapid heating and cooling. Borosilicate glass is significantly harder than regular glass, making it highly durable and much more difficult to break. It is designed to withstand stronger impacts and stresses, but of course, it is still glass, so if subjected to enough force, it can break. Borosilicate glass also has the advantage of not changing shape or becoming discoloured over time. Additionally, it is highly practical, as it can be washed in the dishwasher, withstand freezing, and be used in the microwave without any issues.



aida[®]
design since 1953
denmark

 Aida Denmark /  aida

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