aida BAAU INVITE NATURE INSIDE

SPRING SUMMER 2024

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RAW CRAFTED CONCEPT

A number of mechanisms are used to create the look of the elegant RAW stoneware. The glazing of the stoneware does not consist of a uniform, solid colour, but it varies in colour and texture because of the chemical process in the oven.

The glazing develops differently from piece to piece, which is the reason the set is different in saturation, crystallization, and stratification. This technique is highly appreciated by many ceramic artists. The many variations in colour and texture makes every piece unique and gives the set its handmade look.

RAW - Crafted concept is designed in collaboration with the Danish lifestyle influencer, mom, boss and darling Christiane Schaumburg-Müller. Editor/owner/creator of the Danish lifestyle universe @chrichridk and @tillekanin_dk. 360,000 followers on Instagram.

An exclusive and raw solid-coloured stoneware compound, which is fired twice to reach the highest quality and a strong durability – RAW stoneware is manufactured for daily use in the Nordic home.

Original stoneware fired twice for the highest quality

Handmade every product is unique

Exclusive raw solid-coloured stoneware compound

Oven safe, microwave safe, freezer safe and dishwasher safe

Follow our care guide to keep your stoneware beautiful for many years. See the guide at aidadenmark.com

TITANIUM BLACK

// TITANIUM BLACK

Inspired by the ninth most abundant element in the earth's crust – particularly strong, powerful and lightweight. The black glazing of the stoneware does not consist of a uniform solid color, but it varies both in colour and texture - Titanium black – is the new RAW glaze. Set a sophisticated, unique, raw, deep black in black table, or mix it up.



GOOD TO KNOW: handmade original stoneware with scratch-resistant glazing



rectangular dish 34 x 18 x 2,5 cm

2 pcs

14828

h15 x d10 cm



14836

bowl set

19,5 x 8 cm, 13,5 x 6 cm, 9,5 x 4,5 cm

14829

small bowl

9,5 x 4,5 cm

14823 mini bowl 7,5 x 3,8 cm 3 pcs





14822 salt/pepper set



14826

egg cup d5 x h5,3 cm

RAW ORGANIC

The series offers a harmonious and organic expression in contrast to the RAW lines in other series. Organic perfectly combines aesthetics and functionality. Its sculptural shapes and curved lines add an elegant and soft expression to your table setting.





14838

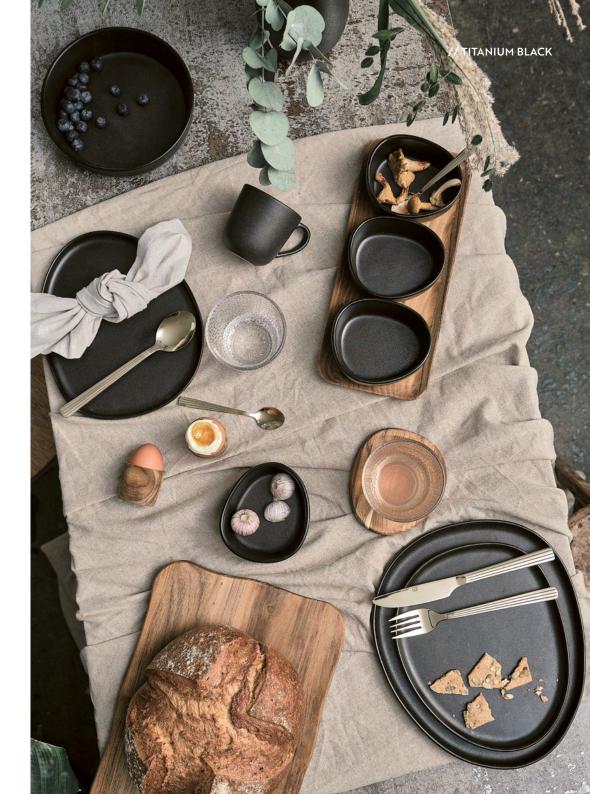
14839 dinner plate 29 x 25 cm



bowl 12 x 10 x 5 cm



14830 bowls on teak board bowl 12 x 10 x 5 cm teak board 32,5 x 14 x 2 cm





// ARCTIC WHITE

Feel the ice cold air, almost hurting in your lungs, listen to the total calmness that the heavy blanket of fresh snow creates, where the only sound is the running water in the stream, playing with the winter sun - giving you the feeling of being all alone in this arctic wonderland. A new white reflecting feel, a new stoneware collection, a new RAW experience.





RAW ORGANIC

The series offers a harmonious and organic expression in contrast to the RAW lines in other series. Organic perfectly combines aesthetics and functionality. Its sculptural shapes and curved lines add an elegant and soft expression to your table setting.





16039 dinner plate 29 x 25 cm

 16038
 16037

 lunch plate
 bowl

 24 x 21 cm
 12 x 10 x 5 cm



16040 bowls on teak board bowl 12 x 10 x 5 cm teak board 32,5 x 14 x 2 cm



MIDNIGHT BLUE

// MIDNIGHT BLUE

Inspired by the dancing northern lights, also called Aurora, in all its glory. The deep and mysterious blue is a dominating colour in the latest trends, where the Nordic dark colour palette has become popular. It is a decadent and an exclusive blue colour celebrating the Scandinavian nature.



GOOD TO KNOW: handmade original stoneware with scratch-resistant glazing







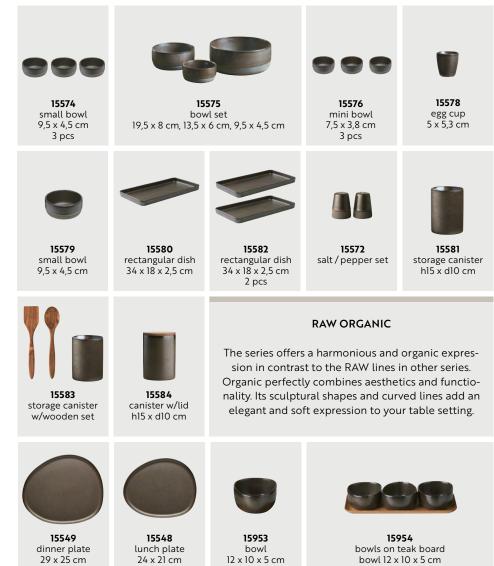
// METALLIC BROWN

METALLIC BROWN

Turns your mind to a late summer's evening by the lake. The dragonfly's sparkling body reflecting in the water is the inspiration for Metallic Brown, where the deep and raw brown colour plays freely with the sparkling and reactive gold glazing. Set a sparkling RAW table with Metallic Brown or play with the colours from Northern Green and Midnight Blue, which brings the senses into play.

	15551	15552	15553	15554
	double wall mug	mug	mug w/handle	coffee cup
	25 cl	30 cl	35 cl	20 cl
15562	15561	15560	ISS67	15563
dinner plate	lunch plate	dessert plate	soup plate	bowl
28 cm	23 cm	20 cm	19,4 x 4,5 cm	13,5 x 6 cm
15558	15559	15565	15569	15566
rectangular plate	rectangular plate	round dish	round dish	high bowl
23,5 x 15 cm	31,5 x 20 cm	34 cm	42 cm	19,5 x 8 cm
15555	15556	15557	15570	15571
decanter	jug w/handle	creamer	serving bowl	cake server on foot
1,2 l	0,6 l	0,2 l	30 x 6,4 cm	34 cm

GOOD TO KNOW: handmade original stoneware with scratch-resistant glazing



12 x 10 x 5 cm

bowl 12 x 10 x 5 cm

teak board 32,5 x 14 x 2 cm



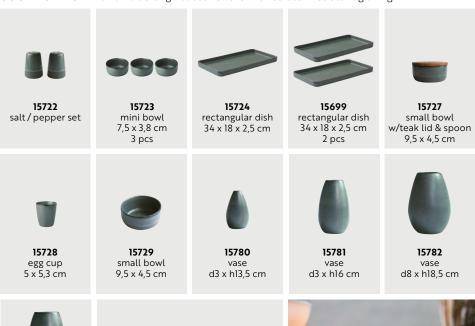
24 x 21 cm

// NORTHERN GREEN

NORTHERN GREEN

The stoneware has a deep green pine colour with small grey, almost sparkling speckles. This creates a beautiful contrast but is still subtle and suits most Scandinavian table settings. An exclusive and raw solid-coloured stoneware compound, which is fired twice to reach the highest quality and a strong durability.





GOOD TO KNOW: handmade original stoneware with scratch-resistant glazing

15817

bowl set

15821

stoarge canister

h15 x d10 cm





RAW ORGANIC

The series offers a harmonious and organic expression in contrast to the RAW lines in other series. Organic perfectly combines aesthetics and functionality. Its sculptural shapes and curved lines add an elegant and soft expression to your table setting.



dinner plate

29 x 25 cm



15808

lunch plate

24 x 21 cm



15807

bowl

12 x 10 x 5 cm



15810 bowls on teak board bowl 12 x 10 x 5 cm teak board 32,5 x 14 x 2 cm

24

15783

vase d7,5 x h23,5 cm

15819

canister w/lid

h15 x d10 cm

// FOREST BROWN

Cold dim sunlight casting rays and shadows while brown and yellow leaves quietly fall from the autumn sky. RAW Forest Brown is a classic and timeless stoneware series. The series consists of: mugs with handles, mugs without handles, dessert plate, lunch plate, dinner plate, soup plate and bowl. A plate is more than just a plate – it is an expression of character.





FOREST BROWN

11382

12.22

// NORDIC NUDE



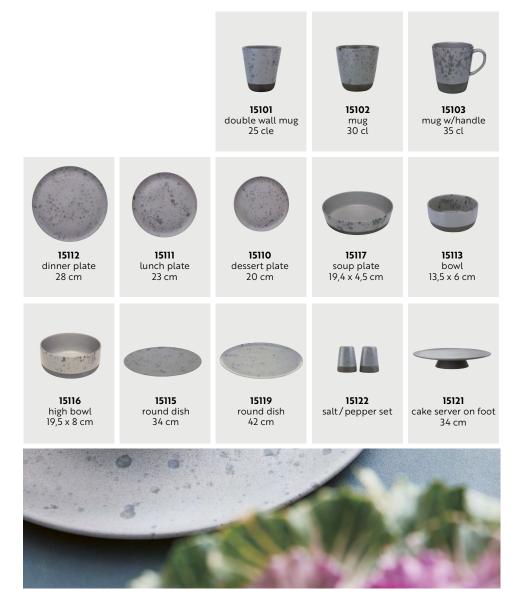
NORDIC BLACK

//NORDIC BLACK

		15201 double wall mug 25 cl	15202 mug 30 cl	15203 mug w/handle 35 cl
15212 dinner plate 28 cm	IS211 lunch plate 23 cm	IS210 dessert plate 20 cm	15217 soup plate 19,4 x 4,5 cm	15213 bowl 13,5 x 6 cm
15216 high bowl 19,5 x 8 cm	15215 round dish 34 cm	15219 round dish 42 cm	IS222 salt / pepper set	15221 cake server on foot 34 cm

NORDIC GREY

//NORDIC GREY



//NORDIC BROWN

ORDIC BROWN

5 B. (2)



//NORDIC UNGLAZED

Solid coloured, matte, raw and unique products. With this small series of stoneware, you can style your RAW table with an even rawer look – the pieces are beautifully matte on the outside and practical with the black on the inside.





NORDIC UNGLAZED

()



The RAW brand universe is introducing the UNIQUE glass series. Timeless yet modern interpretations on what a glass can tell in its finest form. You will find thin uniquely handmade, mouth blown in colour glasses. Explorer the RAW sharp SWIRL - close tight lines - mix in OPTIC - with wider line distance - for more organic feels. We give you RAW UNIQUE - A new glass collection which matches your RAW stoneware perfectly.





NIC

NEWS // UNIQUE PINK

The RAW brand universe is introducing the UNIQUE glass series. Timeless yet modern interpretations on what a glass can tell in its finest form. You will find thin uniquely handmade, mouth blown in colour glasses. Explorer the RAW sharp SWIRL - close tight lines - mix in OPTIC - with wider line distance - for more organic feels. We give you RAW UNIQUE - A new glass collection which matches your RAW stoneware perfectly.

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NEWS // UNIQUE DARK BLUE

The RAW brand universe is introducing the UNIQUE glass series. Timeless yet modern interpretations on what a glass can tell in its finest form. You will find thin uniquely handmade, mouth blown in colour glasses. Explorer the RAW sharp SWIRL - close tight lines - mix in OPTIC - with wider line distance - for more organic feels. We give you RAW UNIQUE - A new glass collection which matches your RAW stoneware perfectly.

LIGHT BLUE NEWS NEWS NEWS NEWS NEWS 14530 14531 14532 14533 14537 swirl high ball optic high ball swirl low water optic low water swirl bowl 45 cl 45 cl 30 cl 30 cl T12,5 x H6 x B8 cm The RAW brand universe is introducing the UNIQUE glass series. Timeless yet modern interpretations on what a glass can tell in its finest form. You will find thin uniquely handmade, mouth blown in colour glasses. Explorer the RAW sharp SWIRL - close tight lines - mix in OPTIC - with wider line distance - for more organic feels. We give you RAW UNIQUE - A new glass collection which matches your RAW stoneware perfectly.



//GLASS & STORAGE

LASS & STORAGE



The coloured all-round glasses from RAW have a thin and stylish design, yet they are very robust and can be stacked easily. Whether there are drinks or water on the table the beverages are served perfectly with these elegant and simple glasses.



GLASS BEADS

// GLASS BEADS

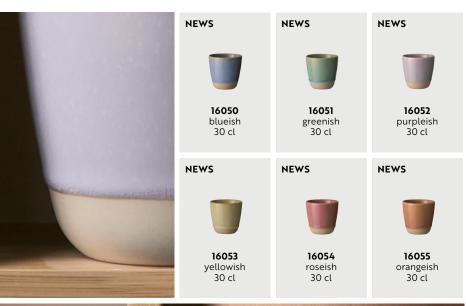
Combine the glass plates with your RAW stoneware and add depth and beautiful dimensions to your table setting. The RAW Beads glassware is available in different sizes and in both plates, glasses and bowls. Fall in love with the colours Clear and Smoke.



COLOUR



Meet our small collection of RAW Colour – your small ceramicist vibe in shape of 6 different RAW glazes – one cup for every mood – one cup for you and your unique coffee cup shelf.





// GOLD COATED CUTLERY

GOLD COATED CUTLERY

50

The stylish cutlery from RAW are made of stainless steel and avaiable in 3 colours - Gold, Mirror polish and Shiny black. The cutlery has a raw and simple expression to add that little extra for any table setting. Dishwasher safe.



MIRROR POLISH CUTLERY



The stylish cutlery from RAW are made of stainless steel and avaiable in 3 colours - Gold, Mirror polish and Shiny black. The cutlery has a raw and simple expression to add that little extra for any table setting. Dishwasher safe.





	15465	15843	15528
	16 pcs set	24 pcs set	48 pcs set
ĬĬĨ	4 x fork	6 x fork	12 x fork
	4 x knife	6 x knife	12 x knife
	4 x spoon	6 x spoon	12 x spoon
	4 x coffee	6 x coffee	12 x coffee
	spoon	spoon	spoon

15837

4 pcs

cake fork





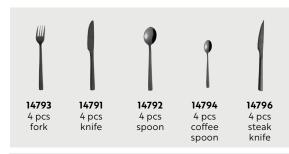


// SHINY BLACK CUTLERY

SHINY BLACK CUTLERY

Pau

The stylish cutlery from RAW are made of stainless steel and avaiable in 3 colours - Gold, Mirror polish and Shiny black. The cutlery has a raw and simple expression to add that little extra for any table setting. Dishwasher safe.





15461	15828	15505
16 pcs set	24 pcs set	48 pcs se
4 x fork	6 x fork	12 x fork
4 x knife	6 x knife	12 x knife
4 x spoon	6 x spoon	12 x spoc
4 x coffee	6 x coffee	12 x coffe
spoon	spoon	spoon





12 x fork 12 x knife 12 x spoon 12 x coffee spoon 12 x cake fork



// CHAMPAGNE GOLD COATED CUTLERY

CHAMPAGNE GOLD COATED CUTLERY

The beautiful, fluted lines on the cutlery's handles add a unique touch to the table setting and a bit of edge to the minimal design. RAW cutlery is made from stainless steel and is available in champagne gold, matte steel, and matte black. Dishwasher safe.



// MATTE STEEL CUTLERY

MATTE STEEL CUTLERY

The beautiful, fluted lines on the cutlery's handles add a unique touch to the table setting and a bit of edge to the minimal design. RAW cutlery is made from stainless steel and is available in champagne gold, matte steel, and matte black. Dishwasher safe.





// MATTE BLACK COATED CUTLERY

MATTE BLACK COATED CUTLERY

The beautiful, fluted lines on the cutlery's handles add a unique touch to the table setting and a bit of edge to the minimal design. RAW cutlery is made from stainless steel and is available in champagne gold, matte steel, and matte black. Dishwasher safe.



// SILICONE PLACEMATS

SILICONE PLACEMATS

RAW

RAW

RAW has designed a number of stylish placemats made of the finest natural materials that complement the stoneware in the most beautiful way. The silicone placemats have a surface of PP-plastic, which makes them extremely dirt- and water-resistant and therefore very easy to care for.







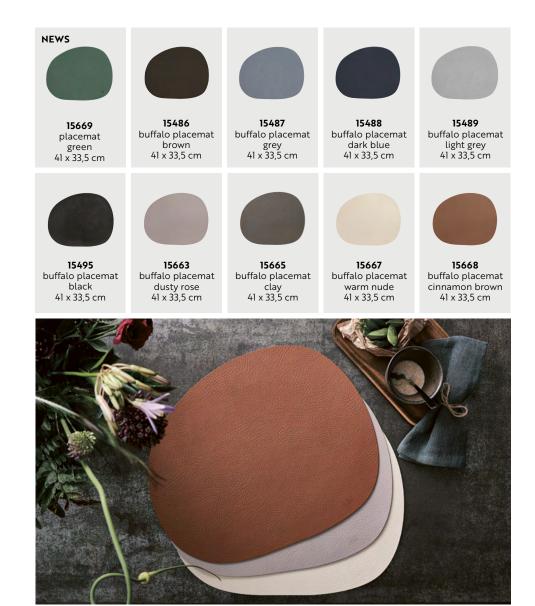




// BUFFALO LEATHER PLACEMATS

BUFFALO LEATHER PLACEMATS

95% recycled buffalo leather created in a modern and informal look, and are easy and practical in everyday life. RAW has designed a number of stylish placemats made of the finest natural materials that complement the stoneware in the most beautiful way.



SILICONE COASTERS

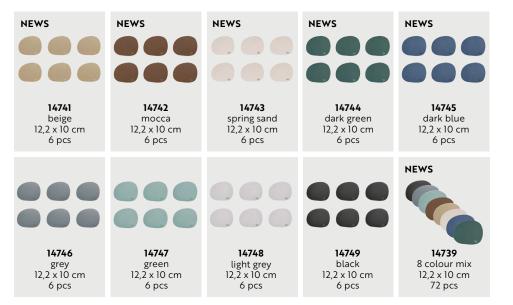
RECYCLED BUFFALO LEATHER COASTER

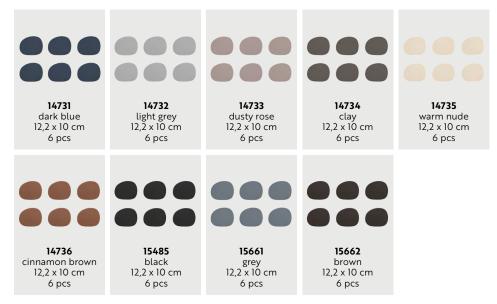
SILICONE COASTER

RAW has designed a number of stylish coasters that complement the stoneware in the most beautiful way. The silicone coasters have a surface of PP-plastic, which makes them extremely dirt- and water-resistant and therefore very easy to care for.

RECYCLED BUFFALO LEATHER COASTER

95% recycled buffalo leather created in a modern and informal look, and are easy and practical in everyday life. RAW has designed a number of stylish coasters made of the finest natural materials that complement the stoneware in the most beautiful way.





NATURE & LINEN

// NATURE & LINEN

Our linen textiles are made of 100% linen and are therefore of very high quality. The pure linen has a natural ability to absorb moisture as well as to dry more quickly than most other textiles. In addition, linen has a desired ability to keep shape. With proper care, our linen textiles are almost impossible to wear out.



50 x 70 cm

15680 4 pcs napkin modern white 45 x 45 cm



15671 2 pcs dishtowel light grey 50 x 70 cm





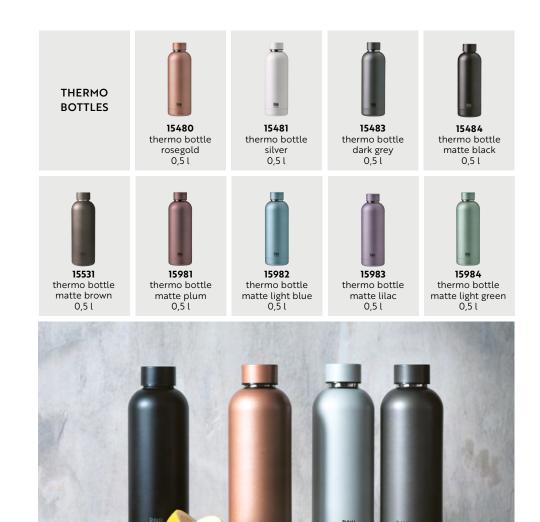
15672 2 pcs dishtowel nature 50 x 70 cm

15683 4 pcs napkin dark grey 45 x 45 cm



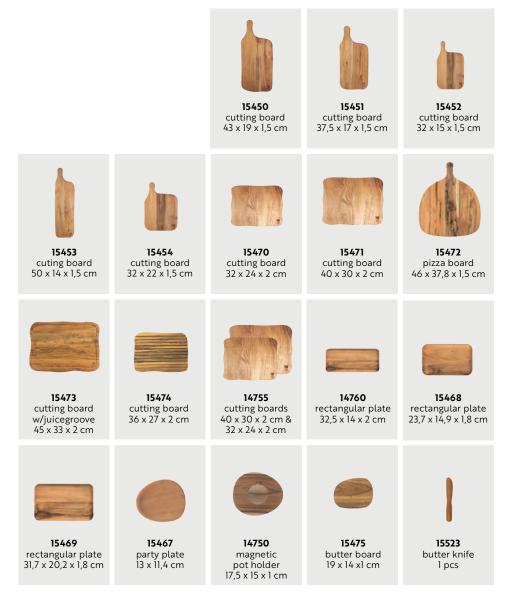
TO GO BOTTLES

RAW TO GO cool thermos and aluminium bottles are perfect on the go for both hot and cold drinks, or just on the desk to create a raw and stylish look.



TEAK WOOD

Items from RAW is a series of stylish cutting boards and plates that combine beauty and function. The collection is soft, stylish design with the highest quality teak wood. The result is a series of multifunctional and beautiful, decorative teak wood products created for the modern Nordic kitchen and table.



CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

DINNERWARE - STONEWARE & PORCELAIN

Stoneware and porcelain are sturdy materials burned at high temperatures. The higher the temperatures, the sturdier it gets – and our stoneware and porcelain are burned at very high temperatures above 1200° C. As long as you take certain precautions, our stoneware and porcelain are dishwasher, oven and microwave safe and can also go in the freezer. But never put normal stoneware and porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

GLASSES – SODAGLASSES

Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide – and make sure not to drop them on the floor – and your glasses will stay beautiful and useable for many years. You can easily wash your soda glasses together with dishes and cutlery, as long as you choose a short cycle with temperatures below 55° C. Apart from that, we recommend that you follow our care guide for crystal glasses.

CUTLERY - STAINLESS STEEL

All our cutleries are made from stainless steel. Stainless steel is a very robust material, which is easy to care for. You should, however, always follow our care guide, since stainless steel should maybe rather be called rustresistant steel, because all steel – also stainless steel – can rust, if it is not treated correctly. Cutlery should always be rinsed or washed immediately after use, since acid from certain foods can damage it – but never let it soak. If certain measures are taken, all our cutleries are dishwasher safe. Make sure to use dishwasher detergent and rinse aid from the same brand and to dose it correctly – it must not contain chlorine. Always place the knives in a separate dishwasher basket, since the blades are made from less rust resistant steel than the rest of the cutlery. Do not overload the dishwasher, as cutlery needs proper space in order to be thoroughly washed and rinsed. As soon as the wash is completed, you should open the dishwasher door to let the moisture out.

Rust is tiny rust particles that are being swirled around in the dishwasher during wash cycles and thereby end up on cutlery and other things made from steel.

PLACEMATS - LEATHER & SILICONE

Always remove spilled foods and fluids immediately, since they can cause stains. The place mats should always be cleaned after use, which can easily be done with a damp cloth and some mild washing-up liquid. Never put your place mats in the dishwasher and avoid contact with warm things such as pots and pans, folding as well as prolonged exposure to direct sunlight. Now and then the place mats can be rolled "the opposite" way to make sure that they keep their completely flat shape.

TEAK WOOD

Teak wood is an extremely solid material, and, if treated properly, the hard wood is almost impossible to wear out. Never put your wooden cutting board or other wood products in the dishwasher. Wash it instead by hand, dry it thoroughly with a dishtowel, and let it air dry before putting it away. To keep the wood from drying out, it should regularly be treated with a suitable and food approved oil. Unpleasant odors are easily removed with salt and lemon – just sprinkle a tablespoon of salt on your cutting board and rub it around with half a lemon.

100% LINEN

Let your new linen textiles soak for about 24 hours before the first wash. Coloured linen should be soaked in cold water, while naturally coloured linen should be soaked in warm water. Always choose a gentle cycle with a short and gentle spin, and make sure to use a washing powder or liquid without chlorine or optical brightener. Never put linen in the dryer, but smooth and stretch it after each wash and hang it to dry - avoid strong sunlight. The wrinkled look is part of the charm of linen, and it is best to avoid ironing and mangling. If you choose to iron or mangle your linen textiles anyway, make sure to do it at low temperatures before they are completely dry. Be aware that pure linen might shrink 5-7%.











design since 1953 denmark

ida_denmark / raw1835 / aida_lifeincolour aida a/s, Langs Skoven 8, 8541 Skoedstrup, Denmark Tel.: +45 87490900, E-mail: mail@aida.dk www.aidadenmark.com