

SPRING SUMMER 2024

B2B SHOP

To shop on our aida B2B: Danish B2B site http://forhandler.aida.dk/ English B2B site http://dealer.aida.dk/

B2C SHOP

aida.dk Find an aida dealer near you - please contact us on +45 87 49 09 00 / mail@aida.dk only online shopping in Denmark

TABLE OF CONTENT LIFE IN COLOUR

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KARIM RASHID

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8 SHAPES - ALL IN 10 COLOURS. MADE TO MIX



Danish design since 1953 - we strive to service all parts of the table.

In our DAILY collection you find a broad appeal and excellent functionality, no compromises have been made when it comes to wear and tear.

It is solid and good quality at resonable prices within dinnerware, glasses, cutlery, kitchen utensils and gifts.

We will continue to set the daily dinner table.



LIFE IN COLOUR COLLECTIONS

Introducing our BRAND new collection

Life in Colour is a universe with several different collections that aim to bring more colour to life and everyday experiences, designed in collaboration with the renowned industrial designer Karim Rashid.

Live your life in colour

The random relief on the white porcelain under the colours stands out and adds a playful effect to the scratch-resistant glaze.

The confetti collction have Dinner – Lunch – Dessert – Pasta – Mug – Bowl – Salad bowl and Oval dish

Meet LIFE IN COLOUR - CONFETTI



BORDEAUX PISTACHIO APRICOT OLIVE AQUA BLUEBERRY MUSTARD CHILI CANDYFLOSS

Are you ready for some more colour in your life? LIFE IN COLOUR. Meet our CONFETTI partner the gorgeous & creative stylist @trinekjaer_





BORDEAUX



PISTACHIO



APRICOT



LIVE YOUR LIFE IN COLOUR

Confetti x @trinekjær_ styling tip:

Make your brunch table a celebration of life - start with a vintage tablecloth - a gorgeous bowtie on the bread and eggs - the cut-out on the melon with berries - shape your butter









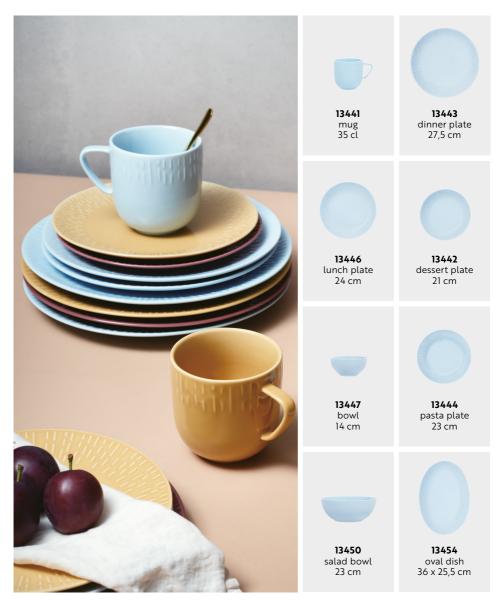
PISTACHIO











BLUEBERRY



MUSTARD



LIVE YOUR LIFE IN COLOUR

Confetti x (dtrinek)ær_ styling tip: Make your table theme "MORE IS MORE" just to celebrate life - start with a vintage table cloth - a brocade of bowties on your candelabra - little pearls on your pears as a decor













CANDYFLOSS



LIVE YOUR

Confetti x @trinekjær_ styling tip: Set your table to Pasta Night - just to celebrate life - simple decor - scale up the feeling with a fabric napkin i crispy whites - find a old silver platter - add a rose for love - light a candle





BORDEAUX PISTACHIO APRICOT OLIVE AOUA **BLUEBERRY** MUSTARD CHILI CANDYFLOSS PEPPER

Behind the love of colours is the renowned industrial designer @karim_rashid_official a colab we as a brand house is proud of.

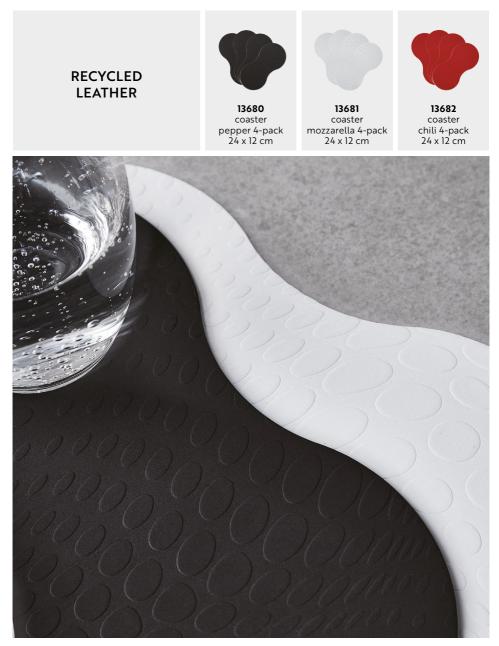
KARIM PLACEMATS

95% recycled leather created in a modern and informal look, and are easy and practical in everyday life.









CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

DINNERWARE - STONEWARE & PORCELAIN Stoneware and porcelain are sturdy materials burned at high temperatures. The higher the temperatures, the sturdier it gets – and our stoneware and porcelain are burned at very high temperatures above 1200° C. As long as you take certain precautions, our stoneware and porcelain are dishwasher, oven and microwave safe and can also go in the freezer. But never put normal stoneware and porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down stowly.

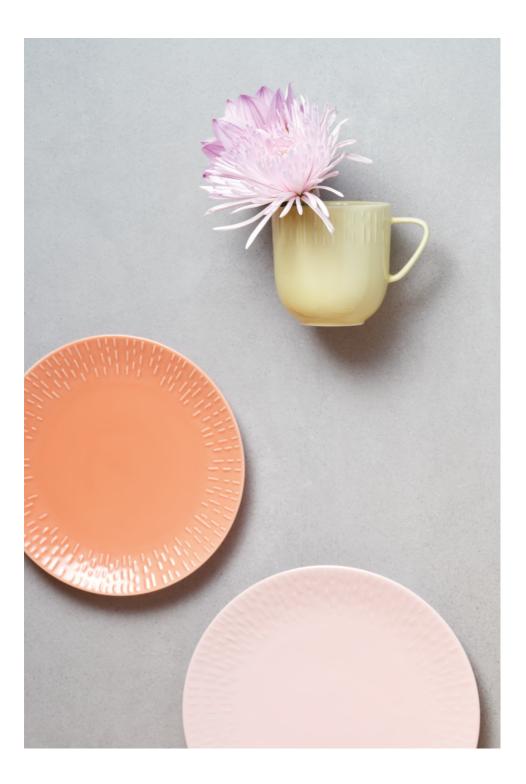
PLACEMATS - LEATHER & SILICONE Always remove spilled foods and fluids immediately, since they can cause always be cleaned after use, which can easily be done with a damp cloth ar Never put your place mats in the dishwasher and avoid contact with war folding as well as prolonged exposure to direct sunlight. Now and then the opposite" way to make sure that they keep their completely flat shape.

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design since 1953 denmark

ida_denmark / raw1835 / aida_lifeincolour aida a/s, Langs Skoven 8, 8541 Skoedstrup, Denmark Tel.: +45 87490900, E-mail: mail@aida.dk www.aidadenmark.com