



aida®

design since 1953
denmark

SUMMER SPRING 2024



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To shop on our aida B2B:
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Danish design since 1953 - we strive
to service all parts of the table.

In our DAILY collection you find a broad
appeal and excellent functionality,
no compromises have been made
when it comes to wear and tear.

It is solid and good quality at reasonable
prices within dinnerware, glasses,
cutlery, kitchen utensils and gifts.

We will continue to set the daily
dinner table.

DAILY COLLECTIONS

In 1953, Ancher Iversen set up the company Ancher Iversen a/s with the intention of setting the daily table with good design.

In 1969, the well-known company invited the hard-working colleague Finn Maae Jensen to become partner and when Ancher Iversen passed away a few years later, Finn became owner of the company.

In 1996, the Søholm stoneware factory joined the aida family.

In 2002, Peter Maae Jensen became managing director and principal shareholder, thereby giving the company new life in its already great heritage of making good designs for every table and kitchen.

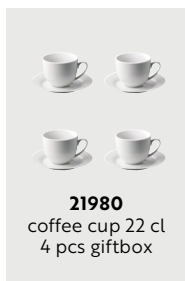
The company completed a rebranding process and, among other things changed its name to aida (ancher iversen danmark).

Today, aida is a Danish design company striving to give food lovers the highest possible value for money within dinnerware, glassware, cutlery, kitchen utensils, lifestyle and gift articles.

CAFÉ



Café white porcelain has a traditional and classic look that never goes out of style – perfect for everyday life. Solid design – good quality. Dishwasher, microwave, freezer safe & oven safe.



CAFÉ GLASS



DAILY design glassware - all designed to combine crosswise for a cool look. Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide and make sure not to drop them on the floor – and your glasses will stay beautiful and useable for many years.



88500 1 pcs
21993 4 pcs
white wine glass
24,5 cl



88501 1 pcs
21994 4 pcs
red wine glass
34,5 cl



88505 1 pcs
21990 4 pcs
low water glass
26,5 cl



88504 1 pcs
21998 4 pcs
champagne glass
22 cl



88506 1 pcs
21991 4 pcs
high water glass
32,5 cl



31035R
decanter
1,0 l



88580
champagne glass
23,5 cl



88581
martini/cocktail
glass
17,5 cl



88582
margarita/cocktail
glass
30 cl



88583
beer glass
40 cl



88587
gin glass
64,5 cl



88584
hot drink glass
30 cl



88585
ice cream /dessert
bowl 16,5 cl



22030
coloured tumblers
34,5 cl
6 pcs mixed
blue, amber, smoke,
pink, green, light
blue



22040
coloured tumblers
34,5 cl
4 pcs mixed
amber, light blue,
pink, green

EMELY ROSE CUTLERY



In the romantic universe of Emely Rose you will be seduced by the femininity, cosiness, atmosphere and idyll surrounding the products. Dishwasher safe.



64473
fork
1 pcs



64471
knife
1 pcs



64472
spoon
1 pcs



64474
tea spoon
1 pcs



AROMA GASTRO



The series covers a wide palette of gastronomy products. It has a classic, simple and elegant look. The dishes in the series are suitable for the oven, freezer, microwave oven and the dish-washing machine.



58058
rectangular dish
40 × 21,5 cm



58059
rectangular dish
42 × 26 cm



58062
salad bowl
12 cm



58113
salad bowl
14 cm



58114
salad bowl
23 cm



58104
pie dish
15 cm



58105
pie dish
25 cm

NEWS



58501
pie dish
27 cm



58106
pie dish
30 cm



58135
oval pie dish
16 × 11 cm



58102
jug
0,5 l



58103
jug
0,2 l



58137
cake plate
29 cm



58107
ramekin
9 cm



58110
sauce boat
35 cl



58119
egg cup
5 cl



58111
salt shaker
9 cm



58112
pepper shaker
9 cm

NEWS



59206
oval dish
30 cm

NEWS



59207
oval dish
36 cm

NEWS



58508
rectangular dish
24 x 17 x 6 cm



59204
rectangular dish
29 x 24 x 5 cm

NEWS



58509
rectangular dish
30 x 22 x 7 cm

NEWS



58510
rectangular dish
35 x 25 x 7,5 cm

NEWS



58513
aroma bowl
12 cm

NEWS



58514
aroma bowl
18 cm

NEWS



58515
aroma bowl
20 cm

ATELIER GRANIT



DAILY design glassware - all designed to combine crosswise for a cool look. Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide and make sure not to drop them on the floor – and your glasses will stay beautiful and useable for many years.



83469
glass 36 cl
6 pcs giftbox



83471
glass 28 cl
6 pcs giftbox



GOURMET GLASS



The subtle lines in the design of the Gourmet glasses help you serve your drinks in style. The Gourmet series is a range of different wine-, drinks- and water glasses. The round shaped glasses are timeless and sophisticated and serve many different purposes. The range is an excellent addition to a classic dinner table setup and is also perfect in the modern kitchen.



88460
red wine 53 cl
1 pcs



88461
white wine 40 cl
1 pcs



88462
champagne 21 cl
1 pcs



88464
tumbler high 36 cl
1 pcs



88465
tumbler low 39 cl
1 pcs



TULIP VASES



Modern simple tulip vase. A bunch of tulips or roses gives the vase an exclusive look. Available in 3 individual and stylish colours.



31960
clear vase
20 cm / giftbox



31961
white vase
20 cm / giftbox



31962
smoke vase
20 cm / giftbox



CARE GUIDE

Taking good care of your belongings makes good sense. It prolongs their lifespan, which is good for your finances as well as the planet. Follow our care guide and keep your things beautiful and usable for many years to come.

DINNERWARE - STONWARE & PORCELAIN

Stoneware and porcelain are sturdy materials burned at high temperatures. The higher the temperature, the sturdier it gets – and our stoneware and porcelain are burned at very high temperatures above 1200° C.

As long as you take certain precautions, our stoneware and porcelain are dishwasher, oven and microwave safe and can also go in the freezer. But never put normal stoneware and porcelain into a preheated oven or directly from a warm oven onto a cool tabletop. Big temperature differences might cause it to crack and break, which is why it should always be heated up and cooled down slowly.

GLASS – SODAGLASS

Our ordinary glasses are made of soda glass, which is easy to care for. Just follow our care guide – and make sure not to drop them on the floor – and your glasses will stay beautiful and usable for many years. You can easily wash your soda glasses together with dishes and cutlery, as long as you choose a short cycle with temperatures below 55° C. Apart from that, we recommend that you follow our care guide for crystal glass.

CUTLERY - STAINLESS STEEL

All our cutleries are made from stainless steel. Stainless steel is a very robust material, which is easy to care for. You should, however, always follow our care guide, since stainless steel should maybe rather be called rust-resistant steel, because all steel – also stainless steel – can rust, if it is not treated correctly. Cutlery should always be rinsed or washed immediately.









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